

# METALS DAY VISIBILITY OPPORTUNITIES

Putting you in the heart  
of the debate!

EM



# Metals day

- **Metals Day** is a one-day event in the European Parliament connecting MEPs and representatives of Europe's non-ferrous metals industry to discuss key EU policies and challenges for the metals value chain. **In Brussels**, the event will also bring together representatives from the **European Commission, Member States, the media, and civil society**.
- The discussion will focus on raw materials, **competitiveness, circular economy and trade**, offering direct exchanges between policymakers and industry. The main topic will be the topical issues affecting the metals industry.
- The day ends with a networking dinner, providing further opportunities for informal discussion and engagement with **MEPs and policymakers**.



# PANEL PARTECIPATION

€5,000

✓ Three main panels

## SPEAKING OPPORTUNITY

- One speaking slots in one of the **3 panel** debates
- Contribution to agenda setting, including the possibility to propose or select one of the attending MEPs

## MEP DINNER ENGAGEMENT

- Two seats at the high-level dinner
- Mention by the Director General of EM
- Two seats at the MEP Dinner

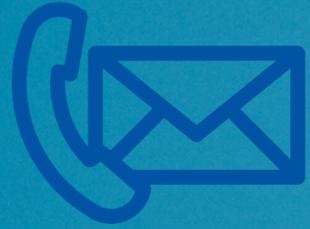
Plus €50 per person for the members' dinner

## VISIBILITY & BRANDING

- Logo featured on all event materials (**programme, slides, website, post-event report**)
- Opportunity to display banners or roll-ups in one of the meeting rooms

## MEDIA & COMMUNICATIONS

- One professionally **recorded interview** with your company's CEO or spokesperson
- Interview shared on EM LinkedIn and YouTube channels



## CONTACTS

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