# EUROPEAN METALS ANNUAL CONFERENCE VISIBILITY OPPORTUNITIES

Putting you in the heart of the debate!



### **Annual Conference**

- The Eurometaux **Annual Conference** brings together around 200 EU policymakers, industry leaders, NGOs and experts to discuss key policy developments shaping Europe's non-ferrous metals sector.
- Key highlights from this year's edition include:
- **4** European Commission Directors
- 4 Members of the European Parliament
- **5** CEOs on the 3 panel debates
  - Held annually in Brussels, the event focuses on the EU's industrial and green transitions, covering competitiveness, energy, circularity, chemicals, raw materials, and the connection between industrial policy, security, and defence through panels and debates.



## What we offer



#### **High-Level Engagement**

- Panels with senior executives and policymakers
- Direct exchange with Commission officials, MEPs, and Member State representatives
- Networking reception to continue discussions informally, along with professional interviews



#### **Visibility Opportunities**

- Speaking opportunities
- Media visibility (LinkedIn highlights, quotes, clips)
- Branding: roll-up banners, event visuals, brochures

## Panel Sponsorship Package



BENEFITS	GOLD PARTNER 15,000 €	PLATINUM PARTNER 15,000 €	FIRESIDE PARTNER 10,000 €	PANEL PARTNER 10,000 €	VISIBILITY PARTNER 2,000 €
Opening keynote address					
CEO or senior representative in a fireside Q&A with an MEP or EU official		Earlier Session	Later Session		
One speaking slot in a panel debate					
Logo featured on all event visuals					
Mention by Director General					

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Post-event highlights featuring a company quote or photo					
Post-event LinkedIn mention					
Recorded interview with a member representative					
Interview clip or quote in post-event highlights					
Banner and brochures display opportunity					



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